

Description

The Navigator is the Area Development Partnership's quarterly digital newsletter used to inform current members and potential members, Economic Development allies and prospects about the current status of the organization including programs, events, past and future projects.

The Navigator is distributed to the ADP's 2,500+ email list and publicized on its multiple social media channels. Archived and current issues are also available in PDF form via the ADP's website, totalling an estimated readership of over 20,000.

Pricing & Specifications

- Back Cover (7 ½" X 4 ½ ") – \$600
- Back Inside Cover (8 ½" x 11") – \$650
- Inside Full Page (8 ½" x 11") - \$600
- Inside Half Page (8 1/2" x 5 ½") - \$525

Schedule

Spring 2024 (January - April)

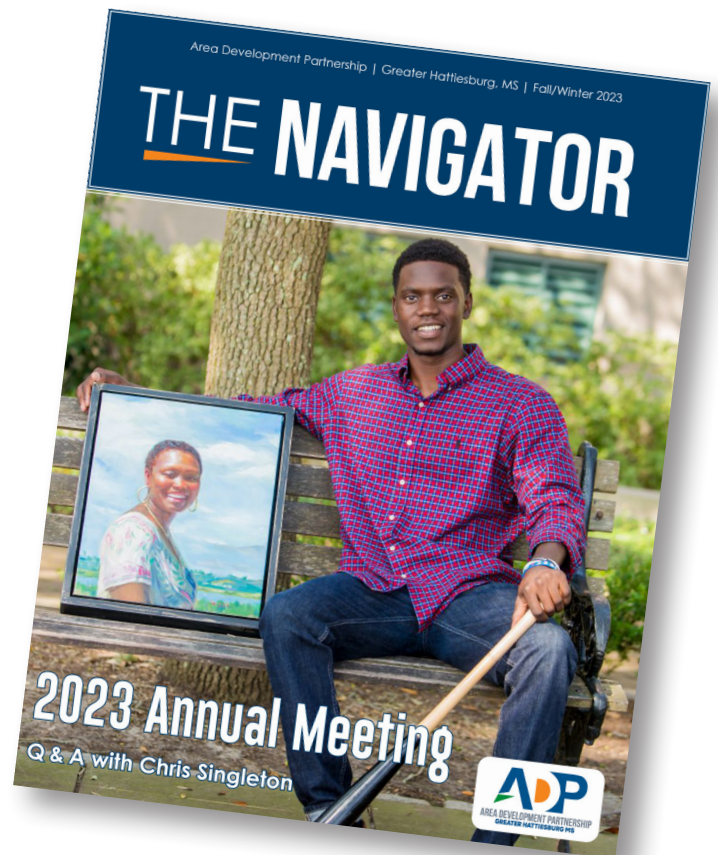
- Space Reservation Deadline: Nov 17th
- Copy Deadline: Nov 29th

Summer 2024 (May-September)

- Space Reservation Deadline: April 5th
- Copy Deadline: April 12th

Fall/Winter 2024 (October-December)

- Space Reservation Deadline: Aug 30th
- Copy Deadline: Sept 6th



Description

The Rundown is the Area Development Partnership's weekly e-newsletter used to inform current members about upcoming ADP events, new members, "hot deals," and job openings at member businesses. The Rundown is sent to over 2,500 individuals and has an average open rate of about 30%. The Rundown is typically emailed each Tuesday afternoon.

Pricing & Specifications

All ads include a direct link to a website of the purchaser's choosing.

Footer ads are always located at the bottom of the email. Side banners are placed after the new member listing (located on the left panel, near the top).

Side Banner (100 x 200 px)

1 Month: \$300
 6 Months: \$1,200
 1 Year: \$2,500

Footer (500 x 200 px)

1 Month: \$400
 6 Months: \$2,000
 1 Year: \$3,200

Copy is due the Friday prior to the first run of your ad.



*not to scale