

Description

The Navigator is the Area Development Partnership's quarterly digital newsletter used to inform current members and potential members, Economic Development allies and prospects about the current status of the organization including programs, events, past and future projects.

The Navigator is distributed to the ADP's 3,500+ email list and publicized on its multiple social media channels. Archived and current issues are also available in PDF form via the ADP's website, totalling an estimated readership of over 20,000.

Pricing & Specifications

Back Cover (7 ½" X 4 ½ ") – \$600

Back Inside Cover (8 ½" x 11") – \$650

Inside Full Page (8 ½" x 11") - \$600

Inside Half Page (8 1/2" x 5 ½") - \$525

Schedule

January-March 2020

Space Reservation Deadline: Nov 20th

Copy Deadline: Dec 4th

April-June 2020

Space Reservation Deadline: Feb 26th

Copy Deadline: March 12th

July-September 2020

Space Reservation Deadline: June 4th

Copy Deadline: June 18th

October-December 2020

Space Reservation Deadline: Aug 27th

Copy Deadline: Sept 10th



Description

The Rundown is the Area Development Partnership's weekly e-newsletter used to inform current members about upcoming ADP events, new members, "hot deals," and job openings at member businesses. The Rundown is sent to over 2,500 individuals and has an average open rate of about 30%. The Rundown is typically emailed each Tuesday morning.

Pricing & Specifications

All ads include a direct link to a website of the purchaser's choosing. Exact placement of the ad will depend upon the number of ADP events being advertised. However, Footer ads will always be at the bottom of the email, and side banners will be placed after the new member listing (toward the top).

Side Banner (100 x 200 px)

1 Month: \$300
 6 Months: \$1,200
 1 Year: \$2,500

Footer (500 x 200 px)

1 Month: \$400
 6 Months: \$2,000
 1 Year: \$3,200

Copy is due the Friday prior to the first run of your ad.



THE RUNDOWN ADP
 AREA DEVELOPMENT PARTNERSHIP
 GREATER HATTIESBURG MS

YOUR WEEKLY UPDATE FROM THE AREA DEVELOPMENT PARTNERSHIP

NEW MEMBERS

- Dynamic Dyslexia Design: The 3-D School
- Genesis of Hattiesburg
- PJ's Coffee of New Orleans
- Walt Massey Chevrolet
- Primerica - Tom Smith & Associates
- Steak N Shake

Business After Hours
 Wednesday, December 16th
 Ribbon Cutting 5:00pm
 After Hours immediately following

GENESIS of Hattiesburg
 The Pine Belt's Only LUXURY DEALERSHIP

FOOD WINE DRINKS
 6507 Hwy 98W
 Hattiesburg, MS 39402

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 WWW.HUBFESTMS.COM
 FOOD VENDORS - CRAFT VENDORS

Footer Ad

*not to scale