

RETAIL TRADE AREA MAP

GREATER HATTIESBURG



RETAIL TRADE AREA DEMOGRAPHICS

2017 POPULATION: **317,946**

2016 AVERAGE HHI: **\$55,432**

DRIVE TIMES

Purvis, MS: **15 miles**

Sumrall, MS: **18 miles**

Collins, MS: **28 miles**

Laurel, MS: **30 miles**

Richton, MS: **22 miles**

Columbia, MS: **33 miles**

Wiggins, MS: **36 miles**

Poplarville, MS: **39 miles**

Prentiss, MS: **43 miles**