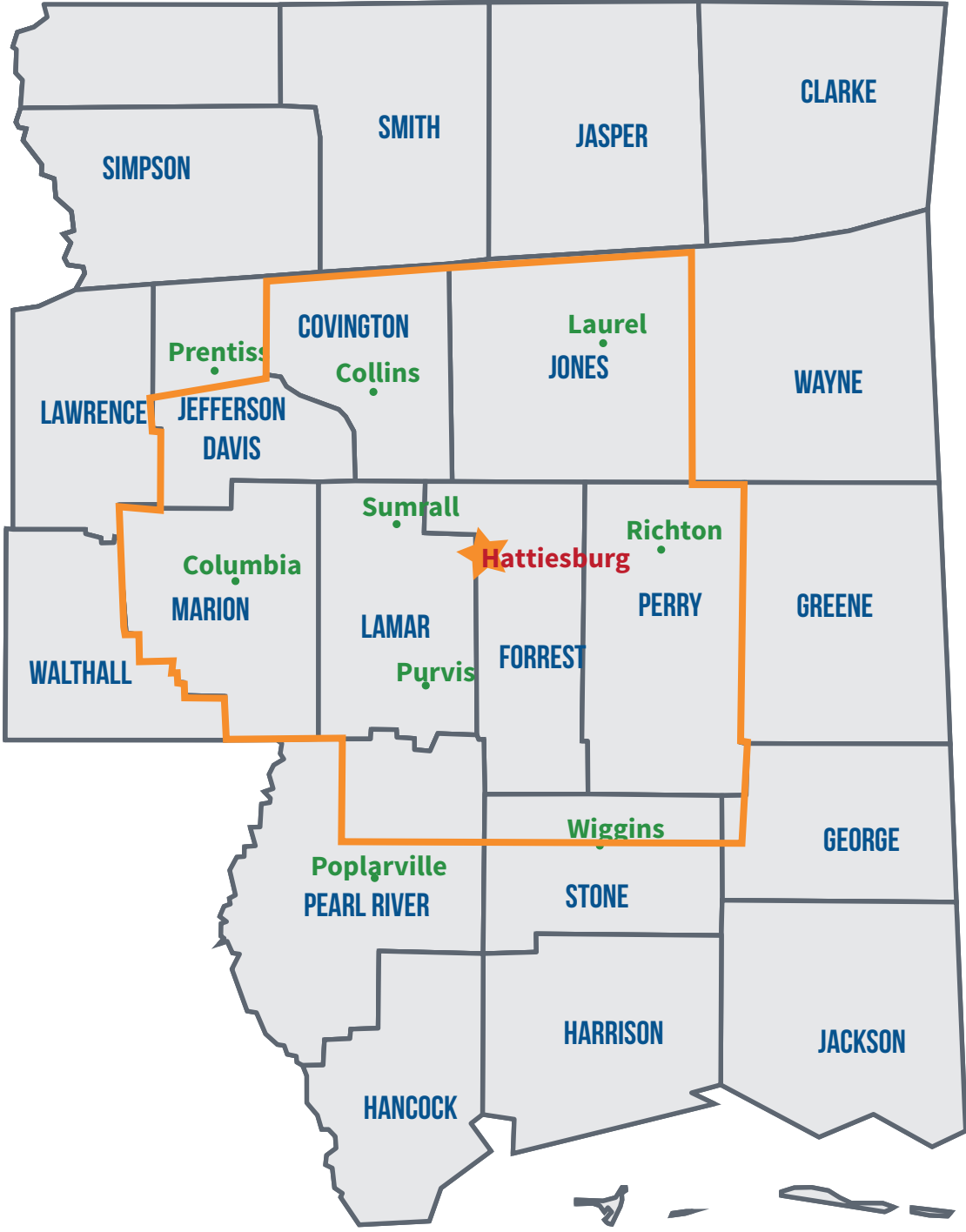


RETAIL TRADE AREA MAP

GREATER HATTIESBURG

APPROX. 3,800 SQ MILES



RETAIL TRADE AREA DEMOGRAPHICS

2016 POPULATION: **280,468**
 2016 AVERAGE HHI: **\$54,487**

DRIVE TIMES

- Purvis, MS: **15 miles**
- Sumrall, MS: **18 miles**
- Collins, MS: **28 miles**
- Laurel, MS: **30 miles**
- Richton, MS: **22 miles**
- Columbia, MS: **33 miles**
- Wiggins, MS: **36 miles**
- Poplarville, MS: **39 miles**
- Prentiss, MS: **43 miles**