

	Hattiesburg, ...
Population Summary	
2000 Total Population	123,812
2010 Total Population	142,842
2016 Total Population	148,916
2016 Group Quarters	3,972
2021 Total Population	152,467
2016-2021 Annual Rate	0.47%
2016 Total Daytime Population	152,711
Workers	71,928
Residents	80,783
Household Summary	
2000 Households	45,999
2000 Average Household Size	2.56
2010 Households	54,962
2010 Average Household Size	2.53
2016 Households	57,098
2016 Average Household Size	2.54
2021 Households	58,340
2021 Average Household Size	2.55
2016-2021 Annual Rate	0.43%
2010 Families	36,004
2010 Average Family Size	3.08
2016 Families	36,826
2016 Average Family Size	3.11
2021 Families	37,343
2021 Average Family Size	3.13
2016-2021 Annual Rate	0.28%
Housing Unit Summary	
2000 Housing Units	50,453
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	29.7%
Vacant Housing Units	8.8%
2010 Housing Units	61,878
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	11.2%
2016 Housing Units	64,423
Owner Occupied Housing Units	54.7%
Renter Occupied Housing Units	33.9%
Vacant Housing Units	11.4%
2021 Housing Units	66,203
Owner Occupied Housing Units	54.6%
Renter Occupied Housing Units	33.6%
Vacant Housing Units	11.9%
Median Household Income	
2016	\$42,600
2021	\$44,815
Median Home Value	
2016	\$136,235
2021	\$166,169
Per Capita Income	
2016	\$22,855
2021	\$24,678
Median Age	
2010	32.7
2016	34.0
2021	35.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Community Profile

Hattiesburg, MS Metropolitan Statistical Area 2
 Hattiesburg, MS Metropolitan Statistical Area (25620)
 Geography: Metropolitan Area (CBSA)

Prepared by Esri

	Hattiesburg, ...
2016 Households by Income	
Household Income Base	57,098
<\$15,000	18.7%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	9.7%
\$150,000 - \$199,999	2.7%
\$200,000+	2.4%
Average Household Income	\$58,514
2021 Households by Income	
Household Income Base	58,340
<\$15,000	18.5%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	3.5%
\$200,000+	2.7%
Average Household Income	\$63,424
2016 Owner Occupied Housing Units by Value	
Total	35,234
<\$50,000	17.5%
\$50,000 - \$99,999	20.5%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	15.8%
\$200,000 - \$249,999	11.0%
\$250,000 - \$299,999	6.7%
\$300,000 - \$399,999	6.0%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.6%
\$1,000,000 +	0.9%
Average Home Value	\$171,926
2021 Owner Occupied Housing Units by Value	
Total	36,128
<\$50,000	10.7%
\$50,000 - \$99,999	15.8%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	18.6%
\$200,000 - \$249,999	15.0%
\$250,000 - \$299,999	8.9%
\$300,000 - \$399,999	6.3%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	2.3%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.8%
Average Home Value	\$195,612

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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		Hattiesburg, ...
2010 Population by Age		
Total		142,842
0 - 4		7.3%
5 - 9		6.7%
10 - 14		6.7%
15 - 24		17.5%
25 - 34		15.0%
35 - 44		12.4%
45 - 54		12.8%
55 - 64		10.2%
65 - 74		6.5%
75 - 84		3.7%
85 +		1.3%
18 +		75.2%
2016 Population by Age		
Total		148,916
0 - 4		7.0%
5 - 9		6.7%
10 - 14		6.4%
15 - 24		15.8%
25 - 34		15.6%
35 - 44		12.6%
45 - 54		11.8%
55 - 64		11.1%
65 - 74		7.8%
75 - 84		3.9%
85 +		1.4%
18 +		76.4%
2021 Population by Age		
Total		152,467
0 - 4		6.8%
5 - 9		6.6%
10 - 14		6.6%
15 - 24		14.9%
25 - 34		14.8%
35 - 44		13.1%
45 - 54		11.3%
55 - 64		11.4%
65 - 74		8.6%
75 - 84		4.4%
85 +		1.5%
18 +		76.5%
2010 Population by Sex		
Males		68,753
Females		74,089
2016 Population by Sex		
Males		71,915
Females		77,001
2021 Population by Sex		
Males		73,753
Females		78,714

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Community Profile

Hattiesburg, MS Metropolitan Statistical Area 2
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		Hattiesburg, ...
2010 Population by Race/Ethnicity		
Total		142,842
White Alone		68.1%
Black Alone		28.3%
American Indian Alone		0.2%
Asian Alone		0.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		1.2%
Two or More Races		1.2%
Hispanic Origin		2.8%
Diversity Index		48.5
2016 Population by Race/Ethnicity		
Total		148,916
White Alone		66.6%
Black Alone		29.1%
American Indian Alone		0.3%
Asian Alone		1.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		1.3%
Two or More Races		1.6%
Hispanic Origin		2.9%
Diversity Index		50.2
2021 Population by Race/Ethnicity		
Total		152,467
White Alone		64.9%
Black Alone		30.0%
American Indian Alone		0.3%
Asian Alone		1.6%
Pacific Islander Alone		0.1%
Some Other Race Alone		1.3%
Two or More Races		1.8%
Hispanic Origin		3.0%
Diversity Index		51.8
2010 Population by Relationship and Household Type		
Total		142,842
In Households		97.2%
In Family Households		79.8%
Householder		25.2%
Spouse		17.1%
Child		31.7%
Other relative		3.6%
Nonrelative		2.2%
In Nonfamily Households		17.3%
In Group Quarters		2.8%
Institutionalized Population		0.9%
Noninstitutionalized Population		2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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	Hattiesburg, ...
2016 Population 25+ by Educational Attainment	
Total	95,569
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	9.1%
High School Graduate	21.5%
GED/Alternative Credential	5.1%
Some College, No Degree	22.6%
Associate Degree	8.8%
Bachelor's Degree	17.3%
Graduate/Professional Degree	11.8%
2016 Population 15+ by Marital Status	
Total	119,102
Never Married	35.5%
Married	46.5%
Widowed	6.3%
Divorced	11.7%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	90.6%
Civilian Unemployed	9.4%
2016 Employed Population 16+ by Industry	
Total	68,003
Agriculture/Mining	2.9%
Construction	6.9%
Manufacturing	10.5%
Wholesale Trade	2.3%
Retail Trade	13.4%
Transportation/Utilities	4.2%
Information	0.6%
Finance/Insurance/Real Estate	4.9%
Services	50.2%
Public Administration	4.1%
2016 Employed Population 16+ by Occupation	
Total	68,003
White Collar	59.2%
Management/Business/Financial	11.3%
Professional	22.6%
Sales	11.8%
Administrative Support	13.5%
Services	17.0%
Blue Collar	23.7%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	3.6%
Production	6.8%
Transportation/Material Moving	6.0%
2010 Population By Urban/ Rural Status	
Total Population	142,842
Population Inside Urbanized Area	56.3%
Population Inside Urbanized Cluster	0.0%
Rural Population	43.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

	Hattiesburg, ...
2010 Households by Type	
Total	54,962
Households with 1 Person	26.9%
Households with 2+ People	73.1%
Family Households	65.5%
Husband-wife Families	44.4%
With Related Children	20.4%
Other Family (No Spouse Present)	21.1%
Other Family with Male Householder	4.8%
With Related Children	2.7%
Other Family with Female Householder	16.3%
With Related Children	11.4%
Nonfamily Households	7.6%
All Households with Children	34.9%
Multigenerational Households	4.5%
Unmarried Partner Households	6.0%
Male-female	5.4%
Same-sex	0.6%
2010 Households by Size	
Total	54,962
1 Person Household	26.9%
2 Person Household	32.4%
3 Person Household	17.6%
4 Person Household	13.5%
5 Person Household	6.1%
6 Person Household	2.2%
7 + Person Household	1.3%
2010 Households by Tenure and Mortgage Status	
Total	54,962
Owner Occupied	63.8%
Owned with a Mortgage/Loan	38.6%
Owned Free and Clear	25.2%
Renter Occupied	36.2%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	61,878
Housing Units Inside Urbanized Area	57.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	42.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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		Hattiesburg, ...
Top 3 Tapestry Segments		
	1.	Middleburg (4C)
	2.	Southern Satellites (10A)
	3.	Rural Bypasses (10E)
2016 Consumer Spending		
Apparel & Services: Total \$		\$89,408,987
Average Spent		\$1,565.89
Spending Potential Index		78
Education: Total \$		\$57,882,311
Average Spent		\$1,013.74
Spending Potential Index		72
Entertainment/Recreation: Total \$		\$128,608,753
Average Spent		\$2,252.42
Spending Potential Index		77
Food at Home: Total \$		\$228,093,348
Average Spent		\$3,994.77
Spending Potential Index		80
Food Away from Home: Total \$		\$139,476,854
Average Spent		\$2,442.76
Spending Potential Index		79
Health Care: Total \$		\$235,086,523
Average Spent		\$4,117.25
Spending Potential Index		78
HH Furnishings & Equipment: Total \$		\$77,134,616
Average Spent		\$1,350.92
Spending Potential Index		77
Personal Care Products & Services: Total \$		\$31,841,933
Average Spent		\$557.67
Spending Potential Index		76
Shelter: Total \$		\$667,534,889
Average Spent		\$11,691.04
Spending Potential Index		75
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$101,397,651
Average Spent		\$1,775.85
Spending Potential Index		77
Travel: Total \$		\$75,000,881
Average Spent		\$1,313.55
Spending Potential Index		71
Vehicle Maintenance & Repairs: Total \$		\$46,310,110
Average Spent		\$811.06
Spending Potential Index		78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.